

November 1, 2017

Dear _____,

When you chose to support the National Council of Jewish Women, you demonstrated your commitment to standing up for what is right, taking action, and helping those in need. You have had a direct impact on people in need—women struggling to gain financial security, children needing a safe space while their parents are in court, refugees starting a new life in Pittsburgh—with your gifts to NCJW.

Thank you.

Will you kindly renew your gift to NCJW to continue these programs and services making a difference in the lives of children, women and families in our community?

The current assault against many of the values for which we stand makes your support today even more critical. Now more than ever, your contribution to NCJW ensures the needs of the most vulnerable in our community are met.

Through your gift you are:

- ensuring children from low-resource backgrounds receive a new outfit and supplies so they are prepared, like their peers, for the first day of school.
- providing women with the opportunity to obtain an internship that will put them on a path to financial independence.
- giving refugees the opportunity to furnish their new life Pittsburgh.
- enabling children to safely play while their family deals with court matters.
- advocating on issues such as domestic violence prevention, reproductive health and rights, civil rights, and economic justice.

All of these things happen because you support NCJW.

Your gift will make an impact.

NCJW is about to embark on **125 years** of making a difference and advancing social change; join us in celebrating that history! Please see the giving and recognition opportunities on the enclosed pledge card, and let us know which is the best fit for you.

Thank you for continuing to be a champion of the children, women, and families we serve. Everything we accomplish is because of you.

Sincerely,

Laurie Gottlieb
President

Sarah Blask
Fund Development Chair

P.S. We again have the opportunity to receive a \$25,000 gift from an anonymous donor if we receive a **25% increase in total individual gifts over last year. Please renew your support today to help us obtain this additional \$25,000!**

2018
Stay-at-Home
Ball!

